

Department of MASTER OF BUSINESS ADMINISTRATION (MBA)

ODD Semester in Academic year 2022 – 2023

EVENT CALENDAR (Tentative)

WD	Date	Day	Working Day / Holiday	JNTUA Instructions	Events planned by the department
	01.07.2022	Fri	WD 1		
	02.07.2022	Sat	WD 2		
	03.07.2022	Sun	Holiday (Sunday)		
	04.07.2022	Mon	WD 3		
	05.07.2022	Tue	WD 4		
	06.07.2022	Wed	WD 5		
	07.07.2022	Thu	WD 6		
	08.07.2022	Fri	WD 7		
	09.07.2022	Sat	WD 8		
	10.07.2022	Sun	Holiday (Sunday)		
	11.07.2022	Mon	WD 9		
	12.07.2022	Tue	WD 10		
	13.07.2022	Wed	WD 11		
	14.07.2022	Thu	WD 12		
	15.07.2022	Fri	WD 13		
	16.07.2022	Sat	WD 14		
	17.07.2022	Sun	Holiday (Sunday)		
	18.07.2022	Mon	WD 15		
	19.07.2022	Tue	WD 16		
	20.07.2022	Wed	WD 17		
	21.07.2022	Thu	WD 18		
	22.07.2022	Fri	WD 19		
	23.07.2022	Sat	WD 20		
	24.07.2022	Sun	Holiday (Sunday)		
	25.07.2022	Mon	WD 21		
	26.07.2022	Tue	WD 22		
	27.07.2022	Wed	WD 23		
	28.07.2022	Thu	WD 24		
	29.07.2022	Fri	WD 25		

WD	Date	Day	Working Day / Holiday	JNTUA Instructions	Events planned by the department	
	30.07.2022	Sat	WD 26			
	31.07.2022	Sun	Holiday (Sunday)			
	01.08.2022	Mon	WD 27			
	02.08.2022	Tue	WD 28			
	03.08.2022	Wed	WD 29			
	04.08.2022	Thu	WD 30			
	05.08.2022	Fri	WD 31			
	06.08.2022	Sat	WD 32			
	07.08.2022	Sun	Holiday (Sunday)			
	08.08.2022	Mon	WD 33			
	09.08.2022	Tue	Holiday (Muharram)			
	10.08.2022	Wed	WD 34			
	11.08.2022	Thu	WD 35			
	12.08.2022	Fri	WD 36		"INCREDIBLE INDIA" QUIZ COMPETITION	
	13.08.2022	Sat	WD 37			
	14.08.2022	Sun	Holiday (Sunday)			
	15.08.2022	Mon	Holiday (Independence day)			
	16.08.2022	Tue	WD 38			
	17.08.2022	Wed	WD 39			
	18.08.2022	Thu	WD 40			
	19.08.2022	Fri	WD 41			
	20.08.2022	Sat	Holiday (Krishnashtami)			
	21.08.2022	Sun	Holiday (Sunday)			
	22.08.2022	Mon	WD 42			
	23.08.2022	Tue	WD 43			
	24.08.2022	Wed	WD 44			
	25.08.2022	Thu	WD 45			
	26.08.2022	Fri	WD 46			
	27.08.2022	Sat	WD 47			
	28.08.2022	Sun	Holiday (Sunday)			
	29.08.2022	Mon	WD 48			
	30.08.2022	Tue	WD 50			
	31.08.2022	Wed	Holiday (Vinayaka Chavithi)			
	01.09.2022	Thu	WD 51			
	02.09.2022	Fri	WD 52			

WD	Date	Day	Working Day / Holiday	JNTUA Instructions	Events planned by the department
	03.09.2022	Sat	WD 53		
	04.09.2022	Sun	Holiday (Sunday)		
	05.09.2022	Mon	WD 54		
	06.09.2022	Tue	WD 55		WORKSHOP ON “MARKETING CHANNEL SYSTEM”
	07.09.2022	Wed	WD 56		
	08.09.2022	Thu	WD 57		
	09.09.2022	Fri	WD 58		
	10.09.2022	Sat	WD 59		
	11.09.2022	Sun	Holiday (Sunday)		
	12.09.2022	Mon	WD 60		
	13.09.2022	Tue	WD 61		
	14.09.2022	Wed	WD 62		
	15.09.2022	Thu	WD 63		
	16.09.2022	Fri	WD 64		
	17.09.2022	Sat	WD 65		
	18.09.2022	Sun	Holiday (Sunday)		
	19.09.2022	Mon	WD 66		
	20.09.2022	Tue	WD 67		
	21.09.2022	Wed	WD 68		
	22.09.2022	Thu	WD 69		
	23.09.2022	Fri	WD 70		
	24.09.2022	Sat	WD 71		
	25.09.2022	Sun	Holiday (Sunday)		
	26.09.2022	Mon	WD 72		
	27.09.2022	Tue	WD 73		
	28.09.2022	Wed	WD 74		
	29.09.2022	Thu	WD 75		
	30.09.2022	Fri	WD 76		
	01.10.2022	Sat	WD 77		
	02.10.2022	Sun	Holiday (Sunday) Holiday (Gandhi Jayanthi)		
	03.10.2022	Mon			

WD	Date	Day	Working Day / Holiday	JNTUA Instructions	Events planned by the department
	04.10.2022	Tue	DUSSEHRA HOLIDAYS (03 DAYS)		
	05.10.2022	Wed			
	06.10.2022	Thu	WD 78		
	07.10.2022	Fri	WD 79		
	08.10.2022	Sat	WD 80		
	09.10.2022	Sun	Holiday (Sunday)		
	10.10.2022	Mon	WD 81		
	11.10.2022	Tue	WD 82		
	12.10.2022	Wed	WD 83		
	13.10.2022	Thu	WD 84		
	14.10.2022	Fri	WD 85		
	15.10.2022	Sat	WD 86		
	16.10.2022	Sun	Holiday (Sunday)		
	17.10.2022	Mon	WD 87		
	18.10.2022	Tue	Holiday (Mild-un-nabi)		
	19.10.2022	Wed	WD 88		
	20.10.2022	Thu	WD 89		
	21.10.2022	Fri	WD 90		
	22.10.2022	Sat	WD 91		
	23.10.2022	Sun	Holiday (Sunday)		
	24.10.2022	Mon	DIWALI HOLIDAYS (02 DAYS)		
	25.10.2022	Tue			
	26.10.2022	Wed	WD 92		
	27.10.2022	Thu	WD 93		
	28.10.2022	Fri	WD 94		
	29.10.2022	Sat	WD 95		
	30.10.2022	Sun	Holiday (Sunday)		
	31.10.2022	Mon	WD 96		
	01.11.2022	Tue	WD 97		
	02.11.2022	Wed	WD 98		

WD	Date	Day	Working Day / Holiday	JNTUA Instructions	Events planned by the department	
	03.11.2022	Thu	WD 99		A One day Workshop on "Entrepreneur Eco System"	
	04.11.2022	Fri	WD 100			
	05.11.2022	Sat	WD 101			
	06.11.2022	Sun	Holiday (Sunday)			
	07.11.2022	Mon	WD 102			
	08.11.2022	Tue	WD 103			
	09.11.2022	Wed	WD 104			
	10.11.2022	Thu	WD 105			
	11.11.2022	Fri	WD 106			
	12.11.2022	Sat	WD 107			
	13.11.2022	Sun	Holiday (Sunday)			
	14.11.2022	Mon	WD 108			
	15.11.2022	Tue	WD 109			
	16.11.2022	Wed	WD 110			
	17.11.2022	Thu	WD 111			
	18.11.2022	Fri	WD 112			
	19.11.2022	Sat	WD 113		"CHANAKYA" WORKSHOP ON ENTREPRENEURSHIP IN INDIA	
	20.11.2022	Sun	Holiday (Sunday)			
	21.11.2022	Mon	WD 114		"DHRUVA" WORKSHOP ON UNIVERSAL HUMAN VALUES	
	22.11.2022	Tue	WD 115			
	23.11.2022	Wed	WD 116			
	24.11.2022	Thu	WD 117			
	25.11.2022	Fri	WD 118		"DARPAN" WORKSHOP ON SIGNIFICANCE OF MAHABHARATHA ON MANAGEMENT	
	26.11.2022	Sat	WD 119			
	27.11.2022	Sun	Holiday (Sunday)			
	28.11.2022	Mon	WD 120			

WD	Date	Day	Working Day / Holiday	JNTUA Instructions	Events planned by the department	
	29.11.2022	Tue	WD 121			
	30.11.2022	Wed	WD 122			
	01.12.2022	Thu	WD 123			
	02.12.2022	Fri	WD 124			
	03.12.2022	Sat	WD 125			
	04.12.2022	Sun	Holiday (Sunday)			
	05.12.2022	Mon	WD 126			
	06.12.2022	Tue	WD 127			
	07.12.2022	Wed	WD 128			
	08.12.2022	Thu	WD 129			
	09.12.2022	Fri	WD 130			
	10.12.2022	Sat	WD 131			
	11.12.2022	Sun	Holiday (Sunday)			
	12.12.2022	Mon	WD 132	ADD ON COURSE ON “SOCIAL MEDIA MARKETING” FOR II YEAR MBA III SEMESTER STUDENTS (05 DAYS)		
	13.12.2022	Tue	WD 133			
	14.12.2022	Wed	WD 134			
	15.12.2022	Thu	WD 135			
	16.12.2022	Fri	WD 136			
	17.12.2022	Sat	WD 137			
	18.12.2022	Sun	Holiday (Sunday)			
	19.12.2022	Mon	WD 138		An One day Workshop on “Entrepreneur Collaborative Innovation”	
	20.12.2022	Tue	WD 139			
	21.12.2022	Wed	WD 140			
	22.12.2022	Thu	WD 141			
	23.12.2022	Fri	WD 142			
	24.12.2022	Sat	Holiday (CHRISTMAS)			
	25.12.2022	Sun	Holiday (Sunday)			
	26.12.2022	Mon	WD 143			
	27.12.2022	Tue	WD 144			

WD	Date	Day	Working Day / Holiday	JNTUA Instructions	Events planned by the department
	28.12.2022	Wed	WD 146		
	29.12.2022	Thu	WD 147		
	30.12.2022	Fri	WD 148		
	31.12.2022	Sat	WD 149		
	01.01.2023	Sun	Holiday (Sunday)		
	02.01.2023	Mon	WD 150		
	03.01.2023	Tue	WD 151		
	04.01.2023	Wed	WD 152		
	05.01.2023	Thu	WD 153		
	06.01.2023	Fri	WD 154		
	07.01.2023	Sat	WD 155		
	08.01.2023	Sun	Holiday (Sunday)		
	09.01.2023	Mon	WD 156		
	10.01.2023	Tue	WD 157		
	11.01.2023	Wed	WD 158		
	12.01.2023	Thu	SANKRANTHI HOLIDAYS (05 DAYS)		
	13.01.2023	Fri			
	14.01.2023	Sat			
	15.01.2023	Sun			
	16.01.2023	Mon			
	17.01.2023	Tue	WD 159		
	18.01.2023	Wed	WD 160		
	19.01.2023	Thu	WD 161		
	20.01.2023	Fri	WD 162		
	21.01.2023	Sat	WD 163		
	22.01.2023	Sun	Holiday (Sunday)		
	23.01.2023	Mon	WD 164		
	24.01.2023	Tue	WD 165		
	25.01.2023	Wed	WD 166		

WD	Date	Day	Working Day / Holiday	JNTUA Instructions	Events planned by the department
	26.01.2023	Thu	Holiday (Republic day)		
	27.01.2023	Fri	WD 167		
	28.01.2023	Sat	WD 168		
	29.01.2023	Sun	Holiday (Sunday)		
	30.01.2023	Mon	WD 169		
	31.01.2023	Tue	WD 170		
	01.02.2023	Wed	WD 171		“YODHA-2K23”TALENT COMPETITION
	02.02.2023	Thu	WD 172		
	03.02.2023	Fri	WD 173		
	04.02.2023	Sat	WD 174		
	05.02.2023	Sun	Holiday (Sunday)		
	06.02.2023	Mon	WD 175		ADD-ON COURSE ON BASIC ELEMENTS OF ORGANIZING”
	07.02.2023	Tue	WD 176		
	08.02.2023	Wed	WD 177		
	09.02.2023	Thu	WD 178		
	10.02.2023	Fri	WD 179		
	11.02.2023	Sat	WD 180		
	12.02.2023	Sun	Holiday (Sunday)		
	13.02.2023	Mon	WD 181		
	14.02.2023	Tue	WD 182		
	15.02.2023	Wed	WD 183		
	16.02.2023	Thu	WD 184		
	17.02.2023	Fri	WD 185		
	18.02.2023	Sat	Holiday (Maha Shivaratri)		
	19.02.2023	Sun	Holiday (Sunday)		
	20.02.2023	Mon	WD 186		
	21.02.2023	Tue	WD 187		A Seminar on “Social Entrepreneur”
	22.02.2023	Wed	WD 188		
	23.02.2023	Thu	WD 189		

WD	Date	Day	Working Day / Holiday	JNTUA Instructions	Events planned by the department
	24.02.2023	Fri	WD 190		
	25.02.2023	Sat	WD 191		
	26.02.2023	Sun	Holiday (Sunday)		
	27.02.2023	Mon	WD 192		
	28.02.2023	Tue	WD 193		
	01.03.2023	Wed	WD 194		
	02.03.2023	Thu	WD 195		
	03.03.2023	Fri	WD 196		A SEMINAR ON “A STRATEGY MODEL FOR EXPORT MARKETING”
	04.03.2023	Sat	WD 197		
	05.03.2023	Sun	Holiday (Sunday)		
	06.03.2023	Mon	WD 198		
	07.03.2023	Tue	WD 199		
	08.03.2023	Wed	WD 200		
	09.03.2023	Thu	WD 201		“BIZ PARVUS” FIRELESS RECIPE PROGRAMME
	10.03.2023	Fri	WD 202		
	11.03.2023	Sat	WD 203		
	12.03.2023	Sun	Holiday (Sunday)		
	13.03.2023	Mon	WD 204		
	14.03.2023	Tue	WD 205		
	15.03.2023	Wed	WD 206		
	16.03.2023	Thu	WD 207		
	17.03.2023	Fri	WD 208		
	18.03.2023	Sat	WD 209		
	19.03.2023	Sun	Holiday (Sunday)		
	20.03.2023	Mon	WD 210		
	21.03.2023	Tue	WD 211		
	22.03.2023	Wed	Holiday (Ugadi)		
	23.03.2023	Thu	WD 212		
	24.03.2023	Fri	WD 213		

WD	Date	Day	Working Day / Holiday	JNTUA Instructions	Events planned by the department
	25.03.2023	Sat	WD 214		
	26.03.2023	Sun	Holiday (Sunday)		
	27.03.2023	Mon	WD 215		
	28.03.2023	Tue	WD 216		
	29.03.2023	Wed	WD 217		
	30.03.2023	Thu	Holiday (Sri Rama Navami)		
	31.03.2023	Fri	WD 220		
	01.04.2023	Sat	WD 221		
	02.04.2023	Sun	Holiday (Sunday)		
	03.04.2023	Mon	WD 222		
	04.04.2023	Tue	WD 223		
	05.04.2023	Wed	Holiday (Babu Jagjivanram Birthday)		
	06.04.2023	Thu	WD 224		
	07.04.2023	Fri	Holiday (Good Friday)		
	08.04.2023	Sat	WD 225		
	09.04.2023	Sun	Holiday (Sunday)		
	10.04.2023	Mon	WD 226		
	11.04.2023	Tue	WD 227		GUEST LECTURE ON "Understanding and managing intellectual property Understanding and managing legal issues in business"
	12.04.2023	Wed	WD 228		
	13.04.2023	Thu	WD 229		
	14.04.2023	Fri	WD 230		
	15.04.2023	Sat	WD 231		
	16.04.2023	Sun	Holiday (Sunday)		
	17.04.2023	Mon	WD 232		
	18.04.2023	Tue	WD 234		
	19.04.2023	Wed	WD 235		
	20.04.2023	Thu	WD 236		
	21.04.2023	Fri	WD 237		

WD	Date	Day	Working Day / Holiday	JNTUA Instructions	Events planned by the department
	22.04.2023	Sat	WD 238		
	23.04.2023	Sun	Holiday (Sunday)		
	24.04.2023	Mon	WD 239		
	25.04.2023	Tue	WD 240		EXPERT LECTURE ON "Strategies for successful marketing in the global market place"
	26.04.2023	Wed	WD 242		
	27.04.2023	Thu	WD 243		
	28.04.2023	Fri	WD 244		
	29.04.2023	Sat	WD 245		
	30.04.2023	Sun	Holiday (Sunday)		
	01.05.2023	Mon	WD 246		
	02.05.2023	Tue	WD 246		
	03.05.2023	Wed	WD 247		
	04.05.2023	Thu	WD 248		
	05.05.2023	Fri	WD 249		
	06.05.2023	Sat	WD 250		
	07.05.2023	Sun	Holiday (Sunday)		
	08.05.2023	Mon	WD 251		
	09.05.2023	Tue	WD 252		
	10.05.2023	Wed	WD 253		
	11.05.2023	Thu	WD 254		
	12.05.2023	Fri	WD 255		
	13.05.2023	Sat	WD 256		
	14.05.2023	Sun	Holiday (Sunday)		
	15.05.2023	Mon	WD 257		
	16.05.2023	Tue	WD 258		
	17.05.2023	Wed	WD 259		
	18.05.2023	Thu	WD 260		
	19.05.2023	Fri	WD 261		
	20.05.2023	Sat	WD 262		

WD	Date	Day	Working Day / Holiday	JNTUA Instructions	Events planned by the department
	21.05.2023	Sun	Holiday (Sunday)		
	22.05.2023	Mon	WD 263		
	23.05.2023	Tue	WD 264		
	24.05.2023	Wed	WD 265		
	25.05.2023	Thu	WD 266		
	26.05.2023	Fri	WD 267		
	27.05.2023	Sat	WD 268		
	28.05.2023	Sun	Holiday (Sunday)		
	29.05.2023	Mon	WD 269		
	30.05.2023	Tue	WD 270		
	31.05.2023	Wed	WD 271		
	01.06.2023	Thu	WD 272		
	02.06.2023	Fri	WD 273		
	03.06.2023	Sat	WD 274		
	04.06.2023	Sun	Holiday (Sunday)		
	05.06.2023	Mon	WD 275		
	06.06.2023	Tue	WD 276		
	07.06.2023	Wed	WD 277		
	08.06.2023	Thu	WD 278		
	09.06.2023	Fri	WD 279		
	10.06.2023	Sat	WD 280		
	11.06.2023	Sun	Holiday (Sunday)		
	12.06.2023	Mon	WD 281		
	13.06.2023	Tue	WD 282		
	14.06.2023	Wed	WD 283		
	15.06.2023	Thu	WD 284		
	16.06.2023	Fri	WD 285		
	17.06.2023	Sat	WD 286		
	18.06.2023	Sun	Holiday (Sunday)		
	19.06.2023	Mon	WD 287		

WD	Date	Day	Working Day / Holiday	JNTUA Instructions	Events planned by the department	
	20.06.2023	Tue	WD 288			
	21.06.2023	Wed	WD 289			
	22.06.2023	Thu	WD 290			
	23.06.2023	Fri	WD 291			
	24.06.2023	Sat	WD 292			
	25.06.2023	Sun	Holiday (Sunday)			
	26.06.2023	Mon	WD 293			
	27.06.2023	Tue	WD 294			
	28.06.2023	Wed	WD 295			
	29.06.2023	Thu	WD 296			
	30.06.2023	Fri	WD 297			

Event details:

S. No.	Details	Tentative schedule	Minimum duration	Topic	Target Group	Remarks
1.	QUIZ	12.08.2022	1 DAY	“INCREDIBLE INDIA” QUIZ COMPETITION	I AND II MBA	Beyond the Syllabus
2	WORKSHOP	06.09.2022	1 DAY	WORKSHOP ON “MARKETING CHANNEL SYSTEM”	II MBA	Beyond the Syllabus
3	WORKSHOP	19.11.2022	1 DAY	“CHANAKYA” WORKSHOP ON ENTREPRENEURSHIP IN INDIA	II MBA	Beyond the Syllabus
4	WORKSHOP	21.11.2022	1 DAY	“DHRUVA” WORKSHOP ON UNIVERSAL HUMAN VALUES	II B.TECH	Beyond the Syllabus
5	WORKSHOP	25.11.2022	1 DAY	DARPAN” WORKSHOP ON SIGNIFICANCE OF MAHABHARATHA ON MANAGEMENT	I AND II MBA	Beyond the Syllabus
6	EVENT	01.02.2023	1 DAY	“YODHA-2K23” TALENT COMPETITION	I AND II MBA	Beyond the Syllabus
7	ADD-ON COURSE	06.02.2023 TO 10.02.2023	5 DAYS	ADD-ON COURSE ON BASIC ELEMENTS OF ORGANIZING”	I MBA	Beyond the Syllabus
8	SEMINAR	03.03.2023	1 DAY	A SEMINAR ON “A STRATEGY MODEL FOR EXPORT MARKETING”	II MBA	Beyond the Syllabus
9	EVENT	09.03.2023	1 DAY	BIZ PARVUS” FIRELESS RECIPE PROGRAMME	I AND II MBA	Beyond the Syllabus
10	GUEST LECTURE	11.04.2023	1 DAY	GUEST LECTURE ON “Understanding and managing intellectual property Understanding and managing legal issues in business	I AND II MBA	Beyond the Syllabus
11	EXPERT LECTURE	25.04.2023	1 DAY	EXPERT LECTURE ON “Strategies for successful marketing in the global market place”	II MBA	Beyond the Syllabus

HOD, MBA