

Principal, SRET | Date: 1st March 2023

JNTUA – Monthly report of Activities –
Submission of information to Governor's office – Data requested

Email : principal.4c@jntua.ac.in
Name of the College : Sree Rama Engineering College
College Code : 4C
District : Tirupati

1. Introductory remarks of the Month:

For the month of February 2023, Sree Rama Engineering College has conducted the following activities

- One student placed in Aptroid with 4 LPA on 11.02.2023
- Two students placed in Boson Motors with 4 LPA on 16-02-2023
- Two students placed in Magna Quest with 4 LPA on 27-02-2023
- One workshop, Three Co-curricular activities, One NSS activity and Two Research activities
- Faculty published 1 no. of Scopus indexed Journal and 10 no. of UGC listed journals



Padma Sree Awardee Prof. K.N. Ganesh, Director, IISER, Tirupati is interacting with students on the occasion on National Science Day on 28-02-2023



MBA Students of SRET got 1st prize in Corporate Walk event in M-PULSE, National Level Management Fest organized by Sri Venkateswara College of Engineering, Tirupati on 15-02-2023



MBA Students of SRET got 2nd prize in ADZAP event in “PRABHANJAN” National Level Management Fest organized by Narayana Engineering College, Nellore on 04-02-2023



Mr. Ashok Kumar, HOD of MBA is delivering a session on two day workshop on Financial Education for Young Citizens in India organized by MBA department



Dr. Geetha Reddy, CEO & Founder of Yashmi solutions is delivering a session on Entrepreneurship skills and Incubation cell formation organized by IIC cell SRET



Sri R. Sabari Banu, Women Scientist WISE KIRAN IPR DST is delivering a talk on IPR awareness program organized by IIC cell of Sree Rama Engineering College under NIPAM-TIFAC



Students presenting their posters on Innovation Ideas in Technology, Agriculture and Business



NSS unit of SRET distributed Food & Coconuts at Telugu Talli old age home on 15-02-2023

2. Number of National Conferences/Seminars organized with details:

-NIL-

3. Number of International Conferences/Seminars organized with details:

-NIL-

4. Activities related to Governance:

-NIL-

5. Number of training programs/workshops organized during this month with details in brief:

| S. No. | Title | Dates | Target audience | Purpose |
|--------|---|--------------------------------|-----------------|---------|
| 1. | A two day workshop on "Financial Education for Young Citizens in India" organized by MBA department | 08-02-2023 to 09-02-2023 | I AND II MBA | 120 |

6. Number of FDPs organized during this month with details in brief:

-NIL-

7. Number of Co-curricular activities conducted with details in brief:

| S.No. | Name of the Activity | dates | Target audience | No. of participants | Purpose |
|-------|--|------------|------------------|---------------------|---|
| 1. | An Elocution competition on Global Science for Global Wellbeing organized by department of BS&H | 27-02-2023 | UG & PG students | 30 | On the occasion National Science Day celebrations |
| 2. | A Quiz competition on Advancements in Science and Technology organized by department of BS&H | 27-02-2023 | UG & PG students | 55 | On the occasion National Science Day celebrations |
| 3. | A Poster Presentation on Innovation Ideas in Technology, Agriculture and Business organized by IIC, SRET | 22-02-2023 | UG & PG students | 28 | The main objective of this event to familiarize and build creativity in the students. |

8. Number of NSS/NCC/Service programmes organized with details in brief:

| S.No. | Name of the NSS/ Service Activities | Dates | Target audience | No. of participants | Purpose |
|-------|---|------------|-----------------|---------------------|---|
| 1. | Distributing Food & Coconuts at Telugu Talli Old Age Home | 15-02-2023 | Old Age Home | 25 | The objective of this program is to give moral support for Aged people and Orphans. |

9. Research activities conducted with details in brief:

| S. No. | Name of the Research Activities | dates | Target audience | No. Of participants | purpose |
|--------|---|-------------|------------------|---------------------|--|
| 1. | A one day workshop on "Entrepreneurship skill, Attitude and Behaviour development" organized by IIC, SRET | 25-02-2023 | UG & PG students | 250 | The main objective of this workshop is to create awareness on Entrepreneurship skills to B.Tech students |
| 2. | An Awareness Program on IPR organized by IIC, SRET under NIPAM-TIFAC | 21-02-20203 | UG & PG students | 356 | The main objective of this program is to create awareness on process of applying Patents, Copyrights, Trademark, Geographical identifications. |

10. Research projects sanctioned in this month:

-NIL-

11. Research projects completed in this month:

-NIL-

12. Number of Research publications (National/International Journals) in this month with details as per standard format:

- a. Dr. M.Hemalatha, Dr. B. Lalitha and V.Komala Devi, Comparison Of Machine Learning Algorithms In Bio-Medical Image Processing, Vol 42, Issue 1, Pp. 485-491, February 2023, ISSN:1001-5868(SCOPUS INDEXED)
- b. T.Greeshna, Dr.K.Jayachandra, Akkurthi Yugesh, "Seismic Analysis of Multi Storey Building with Floating Columns by using the Staad.Pro Software", International Journal of Enhanced Research in Science, Technology & Engineering ISSN: 2319-7463, Vol. 12 Issue 11, Feburary-2023, Impact Factor: 7.957.
- c. A. Prithvi, Y. Venkata Sai, V. Giribabu, "Effect of Mineral Admixtures on Recron Synthetic Fiber Reinorced Concrete", International Journal of Enhanced Research in Science, Technology & Engineering ISSN: 2319-7463, Vol. 12 Issue 11, Feburary-2023, Impact Factor: 7.957.
- d. Y. Venkata Sai, A. Prithvi, Produtur Bhanodaya, "Design and Analysis of Industrial Shed Using the Pre-Stressed Concrete", International Journal of Enhanced Research in Science, Technology & Engineering ISSN: 2319-7463, Vol. 12 Issue 11, Feburary-2023, Impact Factor: 7.957.
- e. Dr. K. Naga Sumalatha, S Nikethan Reddy, M Jyothish, B Vijaya Krishna, K Madwanath , "A STUDY ON RATIO ANALYSIS AT TIRUMALA MILK PRODUCT PVT LTD", Vol 5, Issue 2, Pp. 1301-1305, February 2023,e-ISSN:2582-5208 (UGC Approved journal).

- f. Dr.K. Naga Sumalatha , "A Study on employee motivation with reference to software industry, Vol 5, Issue 2, Pp. 782-786, February 2023, e-ISSN:2582-5208 (UGC Approved journal).
- g. P. Syamili, K. Sonia, C. Sravani, K. Jayanth, V. Vijay, Review Of Mutual Funds Investment In India, Vol 5, Issue 2, Pp. 1497-1499, February 2023, e-ISSN:2582-5208 (UGC Approved journal).
- h. K. Ashok Kumar, Jangam Venkatesh,Gundlathoti Dinesh,Rayapati Rahim, A Study On Importance Of Modern Marketing In the 21st Century, Vol 5, Issue 2, Pp. 2143-2147, February 2023, e-ISSN:2582-5208 (UGC Approved journal).
- i. K. Ashok Kumar, Cheekolu Kaveri, Dornapathi Bhanusree,Degala Sai Pavan, V. Vijay, A Study On Travel From Traditional Marketing To Digital marketing In India 2023, Vol 5, Issue 2, Pp. 2162-2168, February 2023, e-ISSN:2582-5208 (UGC Approved journal).
- j. T. Saritha, T. Jagadesh, Shaik Abdul Shareef, R. Hariprasad Reddy, A Study On Role Of Bank Financial Inclusion In Andhra Pradesh State, Vol 5, Issue 2, Pp. 1348-1357, February 2023, e-ISSN:2582-5208 (UGC Approved journal).
- k. T. Saritha, D. Divya, T. Venkata Ramana, U. Mani Harshitha, G. Srinivasulu, Impact Of Hybrid Work Model On The Employee Performance And Organization Development, Vol 5, Issue 2, Pp. 1319-1316, February 2023, e-ISSN:2582-5208 (UGC Approved journal).

13. Number of Research publications (National/International conferences) in this month with details as per standard format:

-NIL-

14. Number of Book/Book chapters published in this month with details as per standard format:

-NIL-

15. Number of patents published in this month with details as per standard format:

-NIL-

16. Students support activities (provide details of any initiatives taken during this month):

-NIL-

17. Number of extension/community oriented activities (provide details of activities conducted during this month in brief):

-NIL-

18. Creative & Innovative initiatives in curriculum, teaching learning practices, student evaluation, student progression etc., (provide details of any initiatives taken during this month in brief):

-NIL-

19. Awards & Recognitions (mention only state/national/international level of recognitions with details in brief):

-NIL-

20. Projects initiated or completed (only at state/national/international level):

-NIL-

21. Any other remarks/suggestions:

-NIL-